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November 25, 2009

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Fourth Revised Page 35.6.88

The purpose of this filing is to revise the existing \$5 Residence Access Line Retention Offer to add two qualifying packages (Complete Choice Basic and Complete Choice Enhanced) effective November 30, 2009. This Special Promotion will end March 13, 2010.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

\$5 Residence Access Line Retention Offer

Overview

The \$5 Residence Access Line Retention Offer promotion is scheduled to begin on 02/01/2009 and end on 3/13/2010. Residential customers who call to disconnect their local telephone service may be eligible to receive a \$5.00 monthly bill credit if they elect to stay with AT&T and if they have 2 Pack, Preferred Pack, Complete Choice Basic, Complete Choice Enhanced or Complete Choice® local service plan.

Promotion Specifics

Customers who call to disconnect service with AT&T and elect to stay and have 2Pack, Preferred Pack, Complete Choice Basic, Complete Choice Enhanced or Complete Choice® local service plan are eligible to receive a \$5 monthly bill credit. Effective 03/10/2009, the \$5.00 recurring bill credit will be limited to a maximum of 24 months. This limitation is not applicable to customers participating in this promotion prior to 03/10/2009.

Promotion Restrictions/Eligibility Requirements

- Customer must have 2Pack, Preferred Pack, Complete Choice Basic, Complete Choice Enhanced or Complete Choice® local service plan to be eligible.
- Customers with the Complete Choice Basic or Complete Choice Enhanced package are eligible for this offer except during a downgrade from Complete Choice Enhanced to Complete Choice Basic.
- Customer must be calling into AT&T to disconnect their local service.
- This offer is available on a maximum of 2 lines (maximum monthly bill credit is \$10).
- AT&T employees are not eligible for this offer.
- Not stackable with any other regulated retention promotion.

FLORIDA

ISSUED: November 25, 2009 ~~ISSUED: September 30, 2009~~

EFFECTIVE: November 30, 2009 ~~EFFECTIVE: October 1, 2009~~

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	\$5 Residence Access Line Retention Offer	Customers who call to disconnect service with AT&T and elect to stay and have 2Pack, PreferredPack, or Complete Choice, <u>Complete Choice Basic or Complete Choice Enhanced</u> are <u>may be</u> eligible to receive a \$5 per month bill credit.	2/01/2009 to 3/13/2010 (C)
		Rules and Regulations --Customer must have 2Pack, PreferredPack, or Complete Choice, <u>Complete Choice Basic or Complete Choice Enhanced</u> to be eligible for this offer.	(C)
		-- Customers with the Complete Choice Basic or Complete Choice Enhanced package are <u>eligible for this offer except during a downgrade from Complete Choice Enhanced to Complete Choice Basic.</u>	(N)
		--AT&T employees are not eligible for this offer.	
		--Customer must be calling into AT&T to disconnect their local service.	
		--This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10).	
		--Not stackable with any other regulated retention promotion.	
		--Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines.	
		--This promotion is only available for retention purposes.	
		--The monthly bill credit stays in effect as long as the customer remains at the same address for customers who participate in this offer prior to 3/10/2009. Effective 3/10/2009, the monthly credit is limited to a maximum of 24 months.	

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	\$5 Residence Access Line Retention Offer	Customers who call to disconnect service with AT&T and elect to stay and have 2Pack, PreferredPack, Complete Choice, <i>Complete Choice Basic or Complete Choice Enhanced</i> may be eligible to receive a \$5 per month bill credit.	2/01/2009 to 3/13/2010 (C)
		Rules and Regulations	
		-- Customer must have 2Pack, PreferredPack, Complete Choice, <i>Complete Choice Basic or Complete Choice Enhanced</i> to be eligible for this offer.	(C)
		-- Customers with the Complete Choice Basic or Complete Choice Enhanced package are eligible for this offer except during a downgrade from Complete Choice Enhanced to Complete Choice Basic.	(N)
		-- AT&T employees are not eligible for this offer.	
		-- Customer must be calling into AT&T to disconnect their local service.	
		-- This offer is available on a maximum of two (2) lines (a maximum monthly reward of \$10).	
		-- Not stackable with any other regulated retention promotion.	
		-- Eligible customers are existing AT&T residential customers who have a primary access line, or a primary access line with an additional access line(s), and are calling to disconnect one or more access lines.	
		-- This promotion is only available for retention purposes.	
		-- The monthly bill credit stays in effect as long as the customer remains at the same address for customers who participate in this offer prior to 3/10/2009. Effective 3/10/2009, the monthly credit is limited to a maximum of 24 months.	